



Kinesis
DA VINCI
system

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品牌故事

Brand Story

KINESIS自1989創立以來，在OEM裡占有一席之地。我們不只是OEM還是ODM，除了基本的製造品質優良外，更提供設計給客戶，有鑒於我們在代工廠有一定的名氣，我們期望讓更多消費者認識KINESIS，七年前，我們開始推出KINESIS自有品牌，運用多年車架設計經驗秉持著在台營生產的精神，不斷研發出輕量化、造型獨特的車架，讓消費者能感受到我們對於車架品質的堅持！

2011年，為了提升車架價值，我們研發出客製化系統與車架，提供更多可能給消費者，讓您感受到KINESIS的車架魅力！

Since its establishment in 1989, Kinesis has played an important part in the OEM sector in the bicycle production industry. Being more than an OEM company, Kinesis has also served as an ODM partner to its customers, offering excellent production quality as well as design service. Hoping to reach out to more consumers, Kinesis launched its own-brand product line seven years ago. With many years' experiences in frame design and production in Taiwan, Kinesis has continued to develop lightweight frames with unique forms and shapes, showing its insistence on frame quality. To further increase the value of frames, Kinesis decided to introduce system and frame customization service in 2011, offering customers more possibilities and allowing more people to truly experience of the charm of Kinesis frames.

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KINESIS

Search

你常因為找不到合適的車架而苦惱嗎？

你是愛好單車，認為車架幾何十分重要的好手嗎？

你是否對於市面上制式化的車架感到厭煩？

那麼你一定要知道 **KINESIS** 的客製化車架

最新開發的 **DA VINCI system** (達文西系統)，可以精密的計算出適合你的車架幾何，並可依照個人習慣與需求修改幾何，更有多款色彩任你搭配

KINESIS 用多年的車架專業，將為你打造出合適的專屬車架！

We believe firmly that you are special !!!

DA VINCI system

Frustrated at not being able to find a suitable frame?
A bike lover who believes the importance of the geometry of frame?
Bored with the standardized frames offered in the market?
The customized frames of Kinesis are right for you.

The latest **DAVINCI SYSTEM** is able to calculate the most suitable frame geometry for you, which can also be modified according to personal habits and requirements. There are multiple colors to choose from. With many years' expertise, Kinesis is able to create a suitable and exclusive frame for you.

3

What is DA VINCI system ?

- ① 提供“休閒”與“競速”二種幾何選擇，輸入量身後人因，程式會自動計算出適合的車架幾何！
Two options, "leisure" and "performance" modes, are available on the **DAVINCI SYSTEM**. The most suitable frame geometry will be automatically calculated after data of personal information are entered.



- ② 首創3D車架預覽，完全依照使用者確認的幾何繪製，讓你搶先目睹車架成品，還有店家依圖調整模擬車，讓你實際試騎幾何，安心更貼心！Kinesis is the first to offer 3D preview. The image is created based on your confirmed geometry. You can see what your frame will be like before it is completed.



4

What special?

一般標準的車架，管件該裁多短？車首管多長？角度幾度？這些都是被決定好的。KINESIS 的客製化車架從管料裁切、橫治具調整、管件角度焊接... 完全都是純手工打造，台灣生產，每台車架的誕生都是獨一無二，你可以不用再找特殊規格零件來搭配車架，而是讓車架搭配你自己！

5

For standardized frames, the length of tubes and head tubes as well as the angles of frame are all pre-determined. The customized frames of Kinesis are completely hand-made in Taiwan. Every process, from tube cutting, molding adjustment to welding of tubes at particular angles, is carefully executed. The birth of each frame is unique. You don't have to make the efforts searching for components of special specifications for your frame. Instead, you will own a frame that suits you

6

Which style do you like?

KRC-300

三款車型，八款色彩，隨你任意搭配! Choose from three frame types and eight colors to make your own model!



First color



7

KRC-305



First color



黑色區塊 >> First color

Second color



8

KRC-310



白色區塊 >> Second color

First color



Second color



9

Kinesis



以上色管僅供參考，爲了避免印刷色差，實際顏色請至客製化店家了解詳情!
The colors printed are for reference only. For more details and actual color presentation, please contact a near-by store where the Kinesis customization service is available.



Front

Rear

每台客製化車架都會隨附DAVINCI logo鑰匙圈
背面會雷射車種名/個人簽名標/五通號碼
Each DAVINCI custom frame is personalized
with an exclusive engraved key ring.
This key ring is only available with our
custom frames and features your name,
frame number and frame model name.

10